



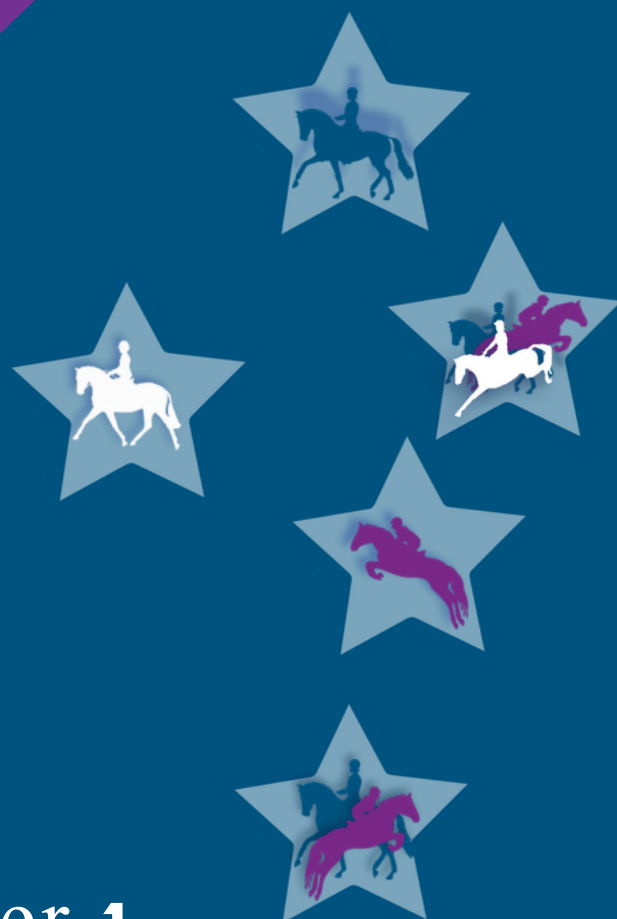
HORSELAND

2026

Australian Interschool Championships

September 28 - October 1

WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE



**EQUESTRIAN
VICTORIA**

Sponsorship Proposal



**INTERSCHOOL
AUSTRALIA**

2026

Horseland Australian Interschool Championships

Sept 28 - Oct 1 Werribee



SPONSORSHIP PACKAGES OVERVIEW

Interschool Rider Retreat Sponsor

PROMINENT EVENT SIGNAGE | HALF PAGE ADVERTISING IN THE PROGRAM | DAILY PROMOTIONS | SOCIAL MEDIA DURING THE EVENT | WEBPAGE ADVERTISING | PERSONAL VIDEO CONTENT CREATION | PREMIUM TRADE VILLAGE POSITION + MORE OPPORTUNITIES BY ARRANGEMENT

\$5,000
incl. GST

Interschool Discipline Naming Rights Sponsor

NAMING RIGHTS OF DISCIPLINE | SIGNAGE DISPLAYED HALF PAGE | ADVERTISING IN THE PROGRAM | 2 x INDIVIDUAL SOCIAL MEDIA OPPORTUNITIES | PREMIUM TRADE VILLAGE POSITION + MORE
~~SHOW HORSE | EVENTING | DRESSAGE | JUMPING | ALL ABILITIES | COMBINED TRAINING~~

GOLD SPONSOR

1/2 PAGE PROGRAM
ADVERT | SOCIAL MEDIA
| WEBPAGE | SIGNAGE
TRADE SITE DISCOUNT

\$3,500
incl. GST

SILVER SPONSOR

1/2 PAGE PROGRAM
ADVERT | SOCIAL MEDIA |
WEBPAGE | SIGNAGE
TRADE SITE DISCOUNT

\$2,500
incl. GST

BRONZE SPONSOR

LOGO IN PROGRAM
| SOCIAL MEDIA |
WEBPAGE
TRADE SITE DISCOUNT

\$1,500
incl. GST



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SPONSORSHIP PACKAGES

Rider Retreat Sponsor

INCLUSIONS:

- Prominent riders' retreat signage (signage or banners to be provided by sponsor)
- Full page advertising in the event program (artwork to be supplied by sponsor)
- Advertising on social media that includes daily promotional posts throughout the event
- Advertising on the Australian Interschool Championships website
- Information about your company announced at the event
- Advertising on all lanyards
- One video interview with a prominent rider
- Prominent placement of your logo on the event program
- Other opportunities to be discussed with the event committee

SOLD

**\$5,000
incl. GST**



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SPONSORSHIP PACKAGES

Discipline Naming Rights Sponsor

INCLUSIONS:

Discipline naming rights of either Dressage or Combined Training.

Event signage displayed (signage or banners to be provided)

Half page advertising in the program (artwork to be provided)

Advertising on social media that includes social media

Advertising on the Australian Interschool Championships page

Information about your company and the event

Logo encribed

Representative award presentation

****Show Horse - SOLD**

****Showjumping - SOLD**

****All Abilities - SOLD**

****Eventing - SOLD**

SOLD



**\$5,000
incl. GST**



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GENERAL SPONSORSHIP PACKAGES

Gold Sponsor

**\$3,500
incl. GST**

INCLUSIONS:

¼ Page advertising in the program (artwork to be supplied by sponsor)

Advertising on social media including 1 individual promotional post

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

Silver Sponsor

**\$2,500
incl. GST**

INCLUSIONS:

Logo advertised in program

Advertising on social media including 1 x shared post promoting all silver sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event



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Bronze Sponsor

**\$1,500
incl. GST**

INCLUSIONS:

Logo advertised in the program

Advertising on social media including 1 shared post promoting all bronze sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

RIDER PRIZES & RIDER BAG DONATIONS



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SPONSORSHIP PACKAGES

'Jump' Sponsors

**from \$250 per fence
incl. GST**

INCLUSIONS:

Logo advertised in the program

Showjumping & Cross Country fences on offer

Logo on the Australian Interschool Championships webpage

All signage to be provided by sponsor

TRADE VILLAGE

A trade village will be positioned at the venue
between Indoor 1 and Old Barn.
Limited places.

To book your spot scan QR code or head to:
<https://www.trybooking.com/DMCLE>

CLOSED

QR CODE:



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WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE

Sponsorship Online Application

Apply Here <https://form.jotform.com/261203571991053>

or Scan QR Code



Sponsorship Enquiries:
isv@equestrianvictoria.com.au



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