



HORSELAND

2026

Australian Interschool Championships

September 28 - October 1

WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE



**EQUESTRIAN
VICTORIA**

Sponsorship Proposal



**INTERSCHOOL
AUSTRALIA**

2026

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Australian
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SPONSORSHIP PACKAGES OVERVIEW

Interschool Rider Retreat Sponsor

PROMINENT EVENT SIGNAGE | FULL PAGE ADVERTISING IN THE
PROGRAM | WEBSITE | SOCIAL MEDIA | EVENT CREATION
+ MORE

SOLD

**\$5,000
incl. GST**

*OTHER OPPORTUNITIES BY ARRANGEMENT

Interschool Discipline Naming Rights Sponsor

NAMING RIGHTS OF DISCIPLINE | SIGNAGE DISPLAYED HALF PAGE
ADVERTISING IN THE PROGRAM | 2 x INDIVIDUAL SOCIAL MEDIA
ADVERTISING OPPORTUNITIES | PREMIUM TRADE VILLAGE POSITION
+ MORE

**\$5,000
incl. GST**

SHOW HORSE | EVENTING | DRESSAGE | JUMPING |
ALL ABILITIES | COMBINED TRAINING

GOLD SPONSOR

1/2 PAGE PROGRAM
ADVERT | SOCIAL MEDIA
| WEBPAGE | SIGNAGE
TRADE SITE DISCOUNT

**\$3,500
incl. GST**

SILVER SPONSOR

1/2 PAGE PROGRAM
ADVERT | SOCIAL MEDIA |
WEBPAGE | SIGNAGE
TRADE SITE DISCOUNT

**\$2,500
incl. GST**

BRONZE SPONSOR

LOGO IN PROGRAM
| SOCIAL MEDIA |
WEBPAGE
TRADE SITE DISCOUNT

**\$1,500
incl. GST**



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SPONSORSHIP PACKAGES

Rider Retreat Sponsor

INCLUSIONS:

Prominent riders' retreat signage (signage or banners to be provided)

Full page advertising in the event program (artwork to be supplied)

Advertising on social media that includes daily promotional content

Advertising on the Australian Interschool Championships

Information about your company announced

Advertising on all lanyards

One video interview to be featured

Prominent placement

Other opportunities to be discussed

SOLD

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SPONSORSHIP PACKAGES

Discipline Naming Rights Sponsor

INCLUSIONS:

Discipline naming rights of either Dressage or Combined Training.

Event signage displayed (signage or banners to be provided by the sponsor)

Half page advertising in the program (artwork to be supplied by sponsor)

Advertising on social media that includes 2 x individual posts

Advertising on the Australian Interschool Championships webpage

Information about your company announced during the event

Logo encribed on trophy rug

Representation at relative discipline award presentation

****Show Horse - SOLD**

****Showjumping - SOLD**

****All Abilities - SOLD**

****Eventing - SOLD**



**\$5,000
incl. GST**



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GENERAL SPONSORSHIP PACKAGES

Gold Sponsor

**\$3,500
incl. GST**

INCLUSIONS:

¼ Page advertising in the program (artwork to be supplied by sponsor)

Advertising on social media including 1 individual promotional post

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

Silver Sponsor

**\$2,500
incl. GST**

INCLUSIONS:

Logo advertised in program

Advertising on social media including 1 x shared post promoting all silver sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event



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Bronze Sponsor

**\$1,500
incl. GST**

INCLUSIONS:

Logo advertised in the program

Advertising on social media including 1 shared post promoting all bronze sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

RIDER PRIZES & RIDER BAG DONATIONS



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SPONSORSHIP PACKAGES

'Jump' Sponsors

**from \$250 per fence
incl. GST**

INCLUSIONS:

Logo advertised in the program

Showjumping & Cross Country fences on offer

Logo on the Australian Interschool Championships webpage

All signage to be provided by sponsor

TRADE VILLAGE

A trade village will be positioned at the venue
between Indoor 1 and Old Barn.

Limited places.

To book your spot scan QR code or head to:

<https://www.trybooking.com/DMCLE>

QR CODE:



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WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE

Sponsorship Online Application

Apply Here <https://form.jotform.com/261203571991053>

or Scan QR Code



Sponsorship Enquiries:
isv@equestrianvictoria.com.au



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