



**HORSELAND**

**2026**

# Australian Interschool Championships

September 28 - October 1

**WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE**



EQUESTRIAN  
VICTORIA

# Sponsorship Proposal



INTERSCHOOL  
AUSTRALIA

# 2026

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## SPONSORSHIP PACKAGES OVERVIEW

### Interschool Rider Retreat Sponsor

PROMINENT EVENT SIGNAGE | FULL PAGE ADVERTISING IN THE PROGRAM | DAILY PROMOTION ON SOCIAL MEDIA DURING THE EVENT | WEBPAGE ADVERTISING | PROMOTIONAL VIDEO CONTENT CREATION | PREMIUM TRADE VILLAGE POSITION + MORE  
\*OTHER OPPORTUNITIES BY ARRANGEMENT

**\$5,000  
incl. GST**

### Interschool Discipline Naming Rights Sponsor

NAMING RIGHTS OF DISCIPLINE | SIGNAGE DISPLAYED HALF PAGE ADVERTISING IN THE PROGRAM | 2 x INDIVIDUAL SOCIAL MEDIA ADVERTISING OPPORTUNITIES | PREMIUM TRADE VILLAGE POSITION + MORE  
SHOW HORSE | EVENTING | DRESSAGE | JUMPING | ALL ABILITIES | COMBINED TRAINING

**\$5,000  
incl. GST**

#### GOLD SPONSOR

1/2 PAGE PROGRAM ADVERT | PREMIUM TRADE VILLAGE POSITION - DOUBLE SPACE | SOCIAL MEDIA | WEBPAGE | SIGNAGE

**\$3,500  
incl. GST**

#### SILVER SPONSOR

1/2 PAGE PROGRAM ADVERT | TRADE VILLAGE - DOUBLE SPACE | SOCIAL MEDIA | WEBPAGE | SIGNAGE

**\$2,500  
incl. GST**

#### BRONZE SPONSOR

LOGO IN PROGRAM | TRADE VILLAGE - SINGLE SPACE | SOCIAL MEDIA | WEBPAGE

**\$1,500  
incl. GST**



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## SPONSORSHIP PACKAGES

### Rider Retreat Sponsor

#### INCLUSIONS:

Prominent riders' retreat signage (signage or banners to be provided by the sponsor)

Full page advertising in the event program (artwork to be supplied by the sponsor)

Advertising on social media that includes daily promotion for the duration of the event

Advertising on the Australian Interschool Championships webpage

Information about your company announced during the event

Advertising on all lanyards

One video interview to promote on social media

Prominent position at event

Other opportunities by arrangement

**\$5,000**  
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# SPONSORSHIP PACKAGES

## Discipline Naming Rights Sponsor

### INCLUSIONS:

Discipline naming rights of either Dressage, Show Horse, Jumping, Combined Training, Eventing or All Abilities

Event signage displayed (signage or banners to be provided by the sponsor)

Half page advertising in the program (artwork to be supplied by sponsor)

Advertising on social media that includes 2 x individual posts

Advertising on the Australian Interschool Championships webpage

Information about your company announced during the event

Logo encribed on trophy rug

Representation at relative discipline award presentation

**\$5,000**  
incl. GST



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## GENERAL SPONSORSHIP PACKAGES

### Gold Sponsor

**\$3,500**  
incl. GST

### INCLUSIONS:

1/4 Page advertising in the program (artwork to be supplied by sponsor)

Advertising on social media including 1 individual promotional post

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

### Silver Sponsor

**\$2,500**  
incl. GST

### INCLUSIONS:

Logo advertised in program

Advertising on social media including 1 x shared post promoting all silver sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event



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## Bronze Sponsor

**\$1,500  
incl. GST**

## INCLUSIONS:

Logo advertised in the program

Advertising on social media including 1 shared post promoting all bronze sponsors

Logo on the Australian Interschool Championships webpage

Information about your company announced during the event

# RIDER PRIZES & RIDER BAG DONATIONS



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## SPONSORSHIP PACKAGES

**'Jump' Sponsors**

**from \$250 per fence  
incl. GST**

### INCLUSIONS:

Logo advertised in the program

Showjumping & Cross Country fences on offer

Logo on the Australian Interschool Championships webpage

All signage to be provided by sponsor

## TRADE VILLAGE

A trade village will be positioned at the venue  
between Indoor 1 and Old Barn.

Limited places.

To book your spot scan QR code or head to:

<https://www.trybooking.com/DMCLE>

QR CODE:



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## Sponsorship Online Application

Apply Here <https://form.jotform.com/261203571991053>

or Scan QR Code



Sponsorship Enquiries:  
[isv@equestrianvictoria.com.au](mailto:isv@equestrianvictoria.com.au)



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