



# TRADE STAND PACK

2023 AUSTRALIAN  
INTERSCHOOL CHAMPIONSHIPS

30th September - 3rd October

170 K Road  
Werribee South Vic 3030  
[vic.equestrian.org.au](http://vic.equestrian.org.au)  
[evarena.org.au](http://evarena.org.au)



## About the Event

### Celebrating our love of the horse

The 2023 Australian Interschools Nationals Championships is Australia's largest Equestrian Interschool event, featuring some of Australia's best up-and-coming riders. The competitions attract riders and horses from across Australia, providing access to 5 disciplines

**3,000**

*Riders, family members and spectators expected*

**650**

*Competitors from Australia wide*

**4**

*Days of exciting competition*

## Spectator Engagement

### Our first ever event Scavenger Hunt

For the first time ever, the Australian Interschool's Nationals is offering traders the opportunity to engage in the Australian Interschool Championship's scavenger hunt. The scavenger hunt will offer each trader who opt's in the opportunity to have 1 activity based at their stand.

Some activities may include:

- A clue which needs to be located in your trade stand
- A photo board outside of your stand
- A specific product to photograph

The Scavenger Hunt will be hosted using an app, and seeks to engage competitors, spectators and families over the 4 days, encouraging event engagement.

To opt-in to the Scavenger hunt, we request that each trade stand donates 1 prize.



## Tradestand Packages

3x3 Marquee's	\$765-1,105
3x6 Marquee's	\$935-1,495
3x9 Marquee's	\$1,445-2,635
Own display	\$550-700

By joining as a Trader, the Australian Interschools Nationals Championships competition offers you a unique opportunity to showcase your brand to over 3,000 riders and spectators across the weekend. The competition provides the unique opportunity to target one of the most engaged and enthusiastic equestrian age demographics.

**For more information please email:**  
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